



Innovation In
Education
2020 

Education

In the era of a Pandemic

Webinar Live*

30 SEPTEMBER 2020

#IIE2020

Overview

The realignment of Education priorities, that evolved from the COVID-19 pandemic has presented a seismic shift in Education. Adoption of technology-enabled Education has seen a big jump in recent times. Remote Learning accelerated by this crisis has become the new normal. Also, the appetite for digitally enabled Education models will grow.

Educational tech companies are scrambling to innovate, some schools are doing virtual classes better than others, and the most vulnerable students are being left behind. This webinar will discuss the importance of combining the right data and technology to build a real-time personalization strategy that supports today's Education needs. By using data to drive better experiences, The Education sector can be better equipped to deliver on consumer expectations and create opportunities for engagement during and after this crisis.





Attend this Webinar and learn about:

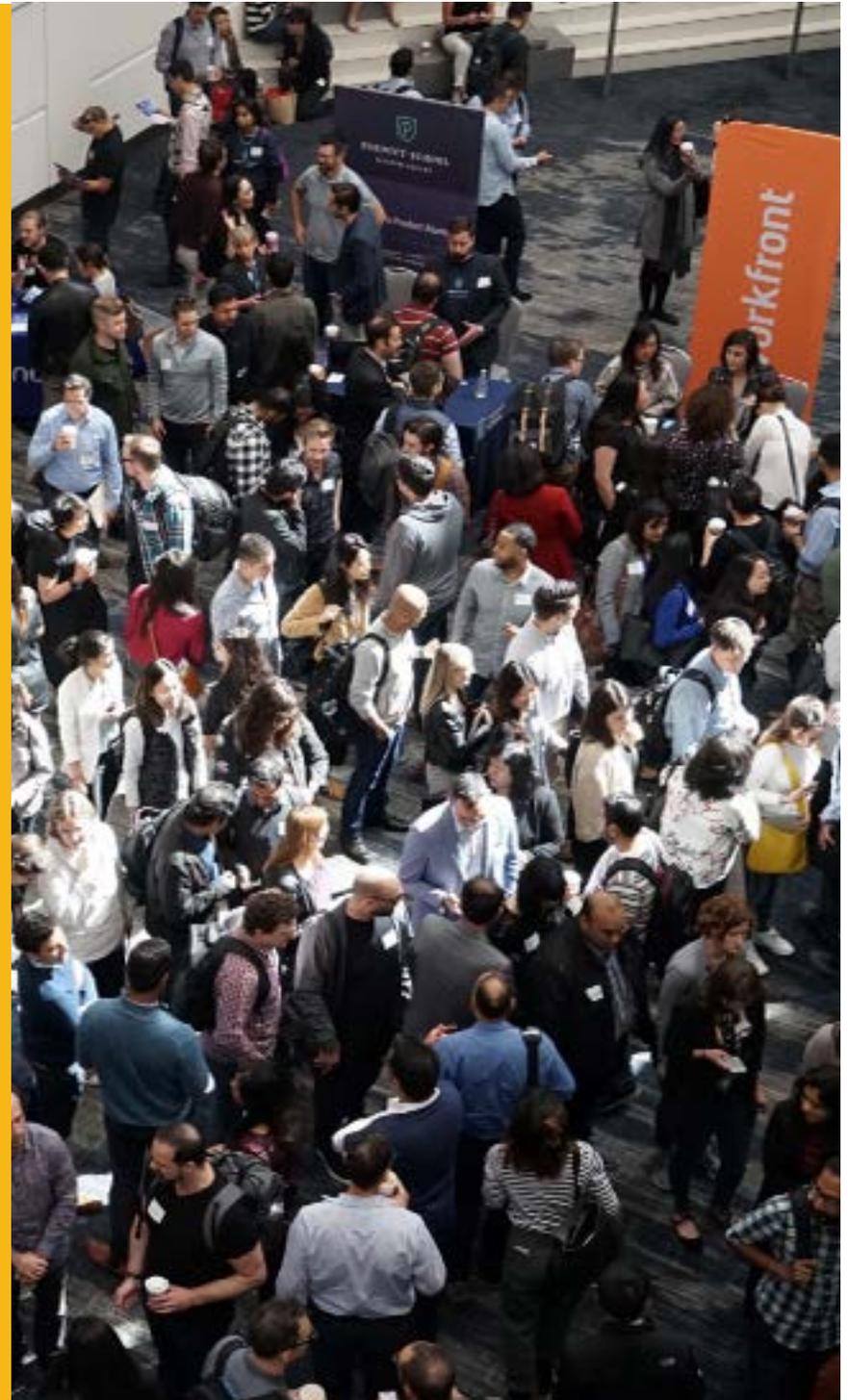
1. Education and skills development in the digital Age
2. The Role of technology in promoting access to higher education for disadvantaged students
3. Keeping up with technology trends to enhance teaching, learning & Institutional Operations
4. Digital classrooms and mobile technology
5. Remote learning through devices
6. AI impact in higher education
7. Understanding the benefits of using IOT in education
8. Implementing digital literacy within educational environments

Who will benefit (audience)

1. Universities
2. Colleges
3. Business Schools
4. Government departments
5. Public and Private Schools Corporate entities
6. Education NGOs
7. Edu-Tech innovators and startups
8. Education technology solution providers
9. Local, regional and international education bodies and associations
10. Examination boards and bodies

Attendee profile

1. Vice Chancellors
2. Deans, heads of faculties, schools and colleges
3. ICT Staff including CIOs, CTOs and Heads of IT
4. Lecturers
5. Registrars and Directors
6. Student recruitment managers
7. University Marketing & Communication directors
8. Ministers and senior government officials
9. Learning & Development Managers
10. HOD's and Principals
11. Educational technology providers and developers
12. CEOs and heads of business schools
13. University and college administrators



Sponsorship

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- Software companies
- Edu-Tech companies
- Payment solutions
- Universities/Colleges
- inventory management solutions
- Cyber security solutions
- E-Commerce solutions
- Tech Innovators

Educate and engage with your target audience

- Demonstrate 'thought leadership' by delivering a case-study focused presentation
- Unique opportunity to maximise your ROI through a customised package
- Raise your organisation's profile within the industry Quality lead generation



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- All the attendees will receive a recording of the webinar and a link to your presentations
- A post event analytics report showing total registrants, attendee profile, engagement level, questions asked, average participation and in-session time
- Contact details of all attendees for post event marketing
- A post event press release on IndepthTechnews.com, highlighting the key takeaways from webinar.

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